



# KELSEY LYON

## SKILLS



Illustrator



Indesign



Photoshop



Typography



Social Media



Web Design



Microsoft Office



Time Management



Coffee Drinking

## INTERESTS



COMMUNITY



OUTDOORS



TRAVEL

[kmoss1391@gmail.com](mailto:kmoss1391@gmail.com)

[kelseylynnlyon](#)

[kelseymossbergdesigns](#)

## REFERENCES

**GINNY MOORE** | (864) 238-7788  
Chalk & Tablet LLC, Owner

**JULIE GOODING** | (401) 742-4553  
Love You Mean It Rhode Island, Committee Chair

**(860) 941-1229**



## CENTRAL CONNECTICUT STATE UNIVERSITY

BACHELORS OF ARTS IN GRAPHIC & INFORMATION DESIGN  
MINOR: PSYCHOLOGY

## JOB EXPERIENCE

### STAPLES | FEBRUARY 2012-2020

Regional Representative, District Trainer, Print & Marketing Supervisor  
Customer Service, marketing strategy and a great attitude is key to this job. I have worked in 13 different stores throughout the eastern sea-board. I also not only coach my team, but I coach other supervisors throughout the district to teach them sales skills, customer service as well as, how to lead and guide. I also have done many Graphic Design projects for our corporate office and store-level.

Skills: Customer service, Microsoft Office, Adobe Creative Suite, Sales

### JO JORGENSEN FOR PRESIDENT | 2020

Digital Art Director, Project Manager

Starting as a consultant, I quickly moved up the ranks within the campaign to become the digital art director. I managed a team of designers and worked with other members of the team such as marketing, communications, social media to ensure all branding requirements and imagery were being created with precision and quality. I personally designed multiple pieces including billboards, social media images, logos, print collateral, banners and more. As part of the many hats worn throughout the campaign, I also became the project manager of the local Greenville tour stop, as well as planned and executed the election night party in Dallas Texas.

Skills: Team management, Fast-pace design and project management, Adobe Creative Suite

### CHALK AND TABLET, LLC

Lead Graphic Designer

As a full-time contractor, I have helped develop virtual education programs for multiple different companies such as Napa Valley Wine Academy, Wines of Germany, Wines of Argentina and more. Not only did I design the overall layout, bringing the vision to life, but I created animations and vector imagery in order to enhance student's learning experience.

### KELSEY LYNN DESIGNS | JULY 2009-PRESENT

Freelancer

For the last 13+ years, I have created innovative and clean designs for a plethora of companies and several personal projects. Some collateral include branding, website design, packaging design, wedding invitations, flyers, posters social media posts, infographics, and more.

Skills: Customer service, Social Media Management, Adobe Creative Suite, Identity Creation

